



# VI. INTERNATIONAL WEST ASIA CONGRESS OF TOURISM RESEARCH

**IWACT 2022**  
**16 - 18 June**  
**Tbilisi, Georgia**

## Congress Programme

6 JUNE 2022

Room: 1

Time/Saat: 10.00/10.15

## Welcome Speeches

16 JUNE 2022

Room: 1

Time/Saat: 10:15-10:45

**Keynote Speaker:**  
**NURAY TURKER (PhD)**

**Speech Topic:**  
**Over Tourism and Its Impact on the Sustainability**

16 JUNE 2022

Room: 1

Time/Saat: 10:45-11:15

**Keynote Speaker:**  
**GEORGE BREGADZE (PhD)**

**Speech Topic:**  
**The Economic Impact of COVID'19 on Georgian Economy**

**COFFEE AND TEA BREAK**  
**11:15-11:30**

16 JUNE 2022

Room: 1

Time/Saat: 11:30-12:00

**Keynote Speaker:**

**ARIAN MATIN (PhD)**

**Speech Topic:**

**Utilitarian and Hedonistic Incentives Impacting Green Consumer Behaviour  
Towards Accommodation Selection**

16 JUNE 2022

Room: 1

Time/Saat: 12:00-12:30

**Keynote Speaker:**

**LALI GIGAURI (PhD)**

**Speech Topic:**

**Intangible Cultural Heritage of Georgia as a Trigger for Experience-Based  
Tourism Development**

**LUNCH TIME**

**12:30 – 13:30**

FIRST DAY / 1. GÜN  
FIRST PARALLEL SESSIONS / 1. PARALEL OTURUMLAR

16 JUNE 2022			Room: 1 / English Presentations	Time/Saat: 13:30/14:50
OTURUM BAŞKANI (Session Chair)	Sunucu (Presenter)	BİLDİRİ (Paper)		
Prof. Mohammadreza Shahidipak	Prof. Mohammadreza Shahidipak	TOURISM IN GEOGRAPHIC TEXTS OF TRAVELERS TO EUROPE IN MEDIEVAL Mohammadreza Shahidipak		
	Prof. Eka Devidze	PARTICIPATORY CHARRETTE MODEL AS A TOOL FOR TOURISM EDUCATIONAL BA PROGRAM DEVELOPMENT (CASE OF IBSU, GEORGIA) Eka Devidze		
	Dr. Ali Selcuk Can	THE EFFECTS OF JOINT BRAND ADVERTISING ON PERCEIVED AUTHENTICITY OF AN EMERGING HERITAGE SITE AND TOURISTS' VISIT INTENTIONS Ali Selcuk Can- Yuksel Ekinci- Giovanni Pino		
	Assoc. Prof. Nino Devidze	RESORTS AS TRIGGERS FOR DOMESTIC TOURISM STIMULATION (CASE OF GEORGIA) Nino Devidze		
	Res. Assist. Mehmet Özer	THE EFFECT OF CONSUMER MINDSET ON ATTITUDE AND BEHAVIOUR TOWARDS SUSTAINABLE TOURISM Mehmet Özer- İrem Buran		
			<i>Tartışma (Discussion)</i>	

16 JUNE 2022			Room: 2 / English Presentations	Time/Saat: 13:30/14:50
OTURUM BAŞKANI (Session Chair)	Sunucu (Presenter)	BİLDİRİ (Paper)		
Assoc. Prof. Lali Mikeladze	Assoc. Prof. Lali Mikeladze	GEORGIAN TOURISM POLICY IN THE POST-PANDEMIC PERIOD Lali Mikeladze		
	Asst. Prof. Seda Süer	EXPLORING DESTINATIONS WITHIN THE CONTEXT OF WINE TOURISM IN LOCAL NEWSPAPERS: A STUDY OF URLA VINEYARD ROUTE Seda Süer		
	Nigar Bagirova	THE ROLE OF INTERNATIONAL TOURISM IN ECONOMIC DEVELOPMENT OF THE COUNTRY Nigar Bagirova		
	Assoc. Prof. Nur Ündey	IS IT IMPORTANT FOR THE SERVICE INDUSTRY WHETHER OR NOT WE HAVE OUR OWN ROOM IN CHILDHOOD AND ITS SIZE? Ekrem Tufan - Nur Ündey - Bahattin Hamarat		
			<i>Tartışma (Discussion)</i>	

16 JUNE 2022		Room: 3 / Turkish Presentations	Time/Saat: 13:30/14:50
OTURUM BAŞKANI (Session Chair)	Sunucu (Presenter)	BİLDİRİ (Paper)	
Prof. Semra Günay Aktaş	Prof. Semra Günay Aktaş	<b>MOODS OF TOURISTS' ACCORDING TO THE DEMOGRAPHIC FEATURES WITH SOUNDSCAPE IN RECREATION AREAS</b> Rekreasyon Alanlarındaki Ses Atmosferi ile Demografik Özelliklerine Göre Turistlerin Duygu Durumlar <b>Eşref Ay- Semra Günay Aktaş</b>	
	Prof. Semra Günay Aktaş	<b>SATISFACTION MAPS FOR AFRICA AIRPORTS</b> Afrika Havalimanlarına İlişkin Memnuniyet Haritaları <b>Nevin Yavuz- Semra Günay Aktaş</b>	
	Res. Assist. Dr. Sema Ekincek	<b>INVESTIGATION OF CHEF CANDIDATES' EXPECTATIONS AND SATISFACTION LEVELS FOR KOREAN CUISINE COURSE</b> Şef Adaylarının Kore Mutfağı Dersine Yönelik Beklenti ve Memnuniyet Düzeylerinin İncelenmesi <b>Sema Ekincek</b>	
	Assoc. Prof. Nurhan Keskin	<b>WINE TOURISM AND WINE ROUTES IN TÜRKİYE</b> Türkiye'de Şarap Turizmi ve Şarap Rotaları <b>Nurhan Keskin- Birhan Kunter</b>	
	Assoc. Prof. Nurhan Keskin	<b>THE TERROIR CONCEPT IN SUSTAINABLE VINEYARD TOURISM</b> Sürdürülebilir Bağ Turizminde Teruar Kavramı <b>Nurhan Keskin- Birhan Kunter</b>	
	<b>Tartışma (Discussion)</b>		

**COFEE AND TEA BREAK**

**14:50 – 15:15**

FIRST DAY / 1. GÜN  
SECOND PARALLEL SESSIONS / 2. PARALEL OTURUMLAR

16 JUNE 2022	Room:1 / Turkish Presentations	Time/Saat: 15:15 - 16:30
OTURUM BAŞKANI (Session Chair)	Sunucu (Presenter)	BİLDİRİ (Paper)
Prof. Deniz İnnal	Prof. Deniz İnnal	<b>ENVIRONMENTAL PROBLEMS AND RISKS OF TOURISM ACTIVITIES IN TURKEY</b> Türkiye'de Turizm Faaliyetlerinin Çevresel Sorunları ve Riskleri Deniz İnnal
	Assoc. Prof. Sağbetullah Meriç	<b>TRADITIONAL RECREATION ACTIVITIES IN VAN PROVINCE</b> Van İli Geleneksel Rekreasyon Etkinlikleri Sağbetullah Meriç- Songül Özer
	Recep Özmen	<b>EFFECT OF FOOD NEOPHOBIA ON SOCIO-CULTURAL ADAPTATION AND OCCUPATIONAL SATISFACTION: THE SAMPLE OF TOURISM UNDERGRADUATE STUDENTS</b> Yiyecekte Yenilik Korkusunun Sosyo-Kültürel Uyum ve Mesleki Tatmin Üzerine Etkisi: Turizm Lisans Öğrencileri Örneği Erol Duran - Bahattin Hamarat - Recep Özmen
	Asst. Prof. Muhammed Fatih Alaeddinoğlu	<b>INVESTIGATION OF THE IMPACT OF CLIMATE CHANGE AND EXTREME WEATHER EVENTS ON TOURISM WITH ARTIFICIAL INTELLIGENCE.</b> İklim Değişikliği ve Ekstrem Hava Olaylarının Turizme Etkisinin Yapay Zekâ ile İncelenmesi. Faruk Alaeddinoğlu- Muhammed Fatih Alaeddinoğlu
	Asst. Prof. Muhammed Fatih Alaeddinoğlu	<b>EXAMINATION OF CLIMATE CHANGE AND TOURISM PERCEPTION IN SOCIAL MEDIA VIA ARTIFICIAL INTELLIGENCE</b> Sosyal Medyadaki İklim Değişikliği ve Turizm Algısının Yapay Zekâ ile İncelenmesi Muhammed Fatih Alaeddinoğlu- Faruk Alaeddinoğlu
<b>Tartışma (Discussion)</b>		

16 JUNE 2022		Room:2 / English Presentations	Time/Saat: 15:15 - 16:30
OTURUM BAŞKANI (Session Chair)	Sunucu (Presenter)	BİLDİRİ (Paper)	
Prof. Izolda Khasaia	Prof. Izolda Khasaia	FORECASTING MODELS IN TOURISM (ON THE EXAMPLE OF FORECASTING INTERNATIONAL TRAVELERS' VISITS TO GEORGIA) Izolda Khasaia	
	Farhad Nazir	FRAMING THE TOURIST EXPECTED EXPERIENCES IN NEW NORMAL FROM THE TOURISM STAKEHOLDERS OF MALAYSIA Farhad Nazir- Jeetesh Kumar	
	Alexander Shabalin	CLUSTER APPROACH IN THE DEVELOPMENT OF WINE TOURISM IN RUSSIA Alexander Shabalin - Viktor Kruzhalin	
	Dr. Ali Panahi	EVALUATION OF GOOD GOVERNANCE INDICATORS IN TOURISM DEVELOPMENT OF TABRIZ METROPOLIS Ali Panahi - Kosar Khosravi	
	Abdumelik Alkan Phd. C.	INTERCULTURAL COMMUNICATION MODELS AND TOURISM: COMPARATIVE STUDIES OF GEORGIA AND TURKEY Abdumelik Alkan	
	<i>Tartışma (Discussion)</i>		

**16:30 -17:00**

**Museum Tour within the University Campus**

**17:15-Certificate Awarding Ceremony and Photo Session**

**17:30 - Walking Tour to Old Tbilisi**